

Ensuring Safety

Across Hundreds Of Warehouse Store Locations

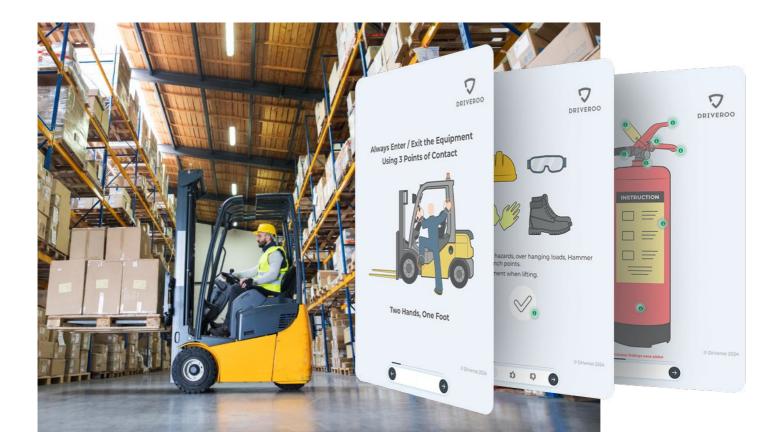
Floor & Decor is a leading multi-channel specialty retailer and commercial flooring distributor of hard surface flooring, related tools and flooring accessories. The company was founded in 2000 and headquartered in Atlanta. Recognized as one of Fortune's 100 fastest-growing companies, Floor & Decor has expanded to operate over 240 warehouse-style locations across 38 states in the US.

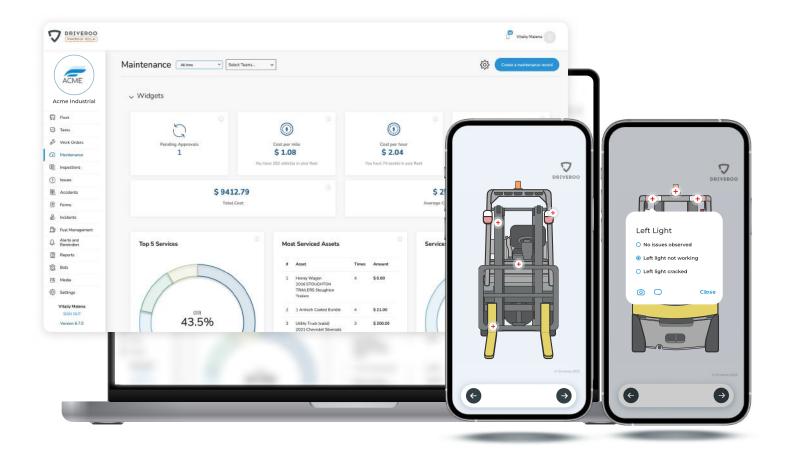
Keeping It Safe For Customers and Employees

Impressive warehouse-style stores with significant inventory are a key aspect of the Floor & Decor strategy and success. In these environments with both retail and commercial shoppers, safety is a top priority for the operations staff. Particularly when there are over 1500 power lift vehicles in daily operations with thousands of additional equipment attachments.

Like many fast growing companies, Floor & Decor quickly outpaced their early safety infrastructure which consisted of a custom developed application that was not available on mobile devices. As the company expanded, manual processes and issues with application uptime slowed operations, and the system was not well suited to provide the visibility to safety compliance data that a company with over 240 locations desired.

The Sr. Director of Safety and Loss Prevention, Robert Zumbrunn, knew that it was time to bring in a solution that could keep pace with the needs of an industry leader like Floor & Decor that was adding 20-30 locations per year. Robert was impressed with the ease of use of the mobile-native Driveroo solution, and the simple visual safety inspection workflows that were designed from the start for safety checks and maintenance for equipment. In addition, the Driveroo solution could be configured to include all the various equipment attachments and customized to provide visuals of the exact Floor & Decors power lift vehicles.





Taking The System To The Next Level

During the selection process, Robert involved the Floor & Decor IT and Architectural Review Board to assess the enterprise capabilities of Driveroo. This was critical because the new system was to integrate with the Floor & Decor security infrastructure for Single Sign On (SSO). Driveroo's enterprise-ready SaaS architecture and integration capabilities met the requirements and enabled the team to integrate with Floor & Decor's Workday system and security infrastructure to automate secure access to the solution.

With a new platform, Robert and team were also able to add significant improvements in visibility to safety compliance in the form of live store manager dashboards and alerts of open and missed inspections. The Driveroo Web portal, part of the overall platform, also provided easy search with single click downloads of data to facilitate the work of internal auditors. And Driveroo visual inspection workflows on their Zebra mobile devices helped both new workers and experienced team members to quickly complete safety inspections. This was particularly important in a large, multi-store environment where new hires are common and fast onboarding is critical.

Fast Time To Value For A Fast Growing Company

more than 200 locatio 4600

200 locations

over 4600

The Driveroo platform was implemented within 90 days across more than 200 locations, starting from a single pilot store in Phoenix AZ. While Robert's advice to fellow Safety Directors is to start with a larger number of initial locations to create a bigger knowledgebase and source of trained workers, he was impressed by the Driveroo team's ability to enable the rollout so quickly and provide support to the new Floor & Decor app users.

Compliance to required safety inspections is up across the company with over 4600 workers on the Driveroo system. Inspections on mobile devices cut time, store managers and corporate staff have live visibility to store and company safety compliance data, and the work of the internal audit team is greatly simplified with easier, online access to the critical data they need. Said Robert about the current status, "When I don't hear any complaints, it's good."

